



GLOBAL GRAINS AND PULSES COUNCIL



Promoted By



भारतीय कृषि एवं खाद्य परिषद्
INDIAN CHAMBER OF FOOD AND AGRICULTURE

www.thegGPC.com

Background :

Grains and pulses are cornerstone crops that play a crucial role in ensuring global food security and supporting agricultural livelihoods. Grains such as wheat, rice, and maize are staple foods for a significant portion of the world's population, providing essential nutrients and energy. They form the basis of the diet in many developing countries, where food security is a critical issue. Pulses, including lentils, beans, and chickpeas, complement grains by offering high levels of protein, fibre, and essential vitamins and minerals. The symbiotic relationship between grains and pulses in agricultural systems not only enhances soil fertility through nitrogen fixation but also ensures a balanced diet, reducing the risk of malnutrition.

The production of grains and pulses is pivotal to the livelihoods of millions of smallholder farmers worldwide. These crops are often grown in regions that are highly dependent on agriculture as a primary source of income. By cultivating grains and pulses, farmers can achieve food self-sufficiency and generate income through local and international markets. Additionally, the resilience of pulses to harsh climatic conditions and their lower water requirements makes them suitable for cultivation in arid and semi-arid regions, thereby supporting sustainable agricultural practices. The economic stability provided by grain and pulse farming contributes to rural development, poverty alleviation, and the overall improvement of living standards in agricultural communities.

Global production of grains and pulses is substantial and continues to grow to meet the demands of an increasing population. According to recent data, global grain production reached approximately 2.3 billion tonnes in 2023, with maize, rice, and wheat being the top contributors. Similarly, the global production of pulses has been on the rise, with an estimated production of 102 million tonnes in the same year. Major producers of grains include countries like China, the United States, Russia, Australia, and India, while significant pulse producers are India, Australia, Canada, Russia, and Myanmar. The increasing production capacity reflects advancements in agricultural technologies, improved crop varieties, and better farming practices, all of which contribute to enhancing global food security.

The global trade of grains and pulses is a critical aspect of ensuring food availability across different regions. In 2023, international trade in grains was valued at over 400 million tons, with wheat, maize, and rice being the most traded commodities. Pulse trade, although smaller in comparison, still represents a significant market, with a trade volume of approximately 25 million tons. Key exporters of grains include the United States, India, Russia, and Argentina, while major pulse exporters are Canada, Australia, Russia, and Myanmar. Trade policies, transportation infrastructure, and international agreements play vital roles in the smooth functioning of these markets, ensuring that countries with surplus production can supply those with deficits, thus stabilizing global food prices and availability.

The launch of the Global Pulses and Grains Council (GGPC) by Indian Chamber of Food and Agriculture (ICFA) signifies a strategic effort to address these challenges, capitalize on emerging opportunities, and drive the growth and prosperity of the pulses and grains sector globally. Through research, policy advocacy, market development, trade facilitation, and stakeholder engagement, the council aims to foster a conducive environment for sustainable trade and contribute to the global food security and nutrition goals.



About GGPC

The establishment of the Global Grains and Pulses Council (GGPC) under the Indian Chamber of Food and Agriculture marks a pivotal moment for the global agricultural sector. This council is poised to play a central role in the global grains and pulses market, bringing together a diverse range of stakeholders such as traders, importers, processors, millers, service providers, and experts. The importance of grains and pulses in global economy cannot be overstated. These commodities not only form the basis of global food security but also have immense potential to enhance global agricultural trade. Through advocating for the interests of this sector, GGPC aims to tap into this potential, creating an environment where global agricultural practices can adapt to meet the demands of the modern era.

OBJECTIVES :

- ❖ To enhance global trade competitiveness, launch trade facilitation programs, organize global summits and trade fairs, and establish bilateral trade agreements to expand the global presence of grains and pulses.
- ❖ To promote agricultural efficiency and productivity, implement technology adoption schemes, support precision agriculture practices, and facilitate access to high-quality seeds and inputs.
- ❖ To facilitate innovation and research, partner with academic institutions and research organizations to drive innovation in the grains and pulses sector, focusing on improving yields, reducing post-harvest losses, and enhancing nutritional quality.
- ❖ To focus on enhancing global market reach, developing strategic market initiatives, policy and trade facilitation, and closely work with the Governments to address issues that concerns production, trade, and market development.
- ❖ To engage with international bodies, country specific chambers, embassies, trade organizations, corporate, farmers and farmer co-operatives, federal and state governments, and other stakeholders, aimed at cultivating a proficient, well-informed, and interconnected community that can propel the sector towards progress.
- ❖ To build stakeholder capacity, conduct training sessions, workshops, and seminars to upgrade the skills of farmers, traders, and other stakeholders in the global grains and pulses value chain.



VISION

The Global Grains and Pulses Council envisions a future where countries stand at the forefront of the global grains and pulses market. Our vision is rooted in productivity, sustainability, stewardship and innovation, and seamless trade to ensure global food and nutrition security.

MISSION

The Global Grains and Pulses Council champions the growth and competitiveness of grains and pulses sector. Through strategic advocacy, innovation, and collaboration, GGPC focuses on advocating for supportive policies, promoting sustainable practices, facilitating market access, supporting innovation and technology adoption, and building capacity and stakeholder engagement. It aims at addressing policy, trade, technology and regulatory matters and fosters an ecosystem for innovations and international trade.

AGENDA

- 1. Enhancing Market Access and Stability:** The GGPC is set to play a crucial role in improving market access and reducing price volatility through strategic marketing, trade facilitation, and international partnerships. By creating more predictable and stable markets, the council can help ensure better stability for all ecosystem players.
- 2. Infrastructure Development:** One of the council's strategic objectives is to address infrastructural deficiencies by advocating for investment in storage and logistics facilities. This would help reduce post-harvest losses and improve the overall supply chain efficiency in the grains and pulses sector.
- 3. Technological Advancement and Innovation:** The GGPC aims to bridge technological gaps by promoting the adoption of advanced technologies and innovative farming practices. This includes supporting research and development initiatives and facilitating access to modern tools and techniques, thereby enhancing productivity and product quality.
- 4. Policy Advocacy and Regulatory Reforms:** Advocacy for supportive policies is a cornerstone of the GGPC's mission. The council plans to work with the global governments for policy reforms that simplify regulations and create a more conducive environment for the growth and expansion of the grains and pulses sector globally.
- 5. Sustainable Agricultural Practices:** Promoting sustainability is central to the GGPC's vision. The council intends to encourage sustainable agricultural methods that minimize environmental impact, enhance soil health, and ensure the long-term viability of the sector, addressing concerns related to climate change, water use, and land management.
- 6. Capacity Building and Knowledge Sharing:** The GGPC is committed to empowering stakeholders through education, training, and networking opportunities. By enhancing the skills and knowledge of those involved in the grains and pulses value chain, the council aims to elevate industry standards and drive collective advancement.
- 7. Conflict Mitigation and Dispute Resolution:** The GGPC has collaborated with the International Agro Arbitration Centre (IAAC), the world's pioneering agro-focused dispute settlement entity, to transform dispute resolution in the agriculture and food sectors globally. This partnership aims to enable the swift and economical resolution of trade conflicts.

Activities

GGPC aims to transform its objectives into actionable work areas, leveraging the support of its Partners, Board, and corporate members. The organization will embark on the following activities:

- ❖ Organize technical seminars, conferences, summits, conclaves, trade events and business dialogues across the globe to promote the grains and pulses Industry.
- ❖ To collaborate and build partnerships with organizations globally with a view to promote exports and investments in the sector.
- ❖ Policy advocacy by engaging with Government, industry, academia, research institutions and services agencies to further the interest of industry and enabling the favourable policy environment to promote trade.
- ❖ Knowledge dissemination and media engagement through news updates, outlook reports and policy and position papers to provide policy, technical and trade related information.
- ❖ Organize trade delegations from key potential countries across the globe to facilitate business opportunities and the acquisition of knowledge of the emerging trends and advanced technologies in the grains and pulses sector.



Constitution of the National Council

1. Steering Committee : The Steering Committee is the apex body of the Global Grains and Pulses Council, responsible for guiding the council's strategic direction, overseeing operations, and ensuring financial accountability. The composition is as follows:

- ❖ **Chairman:** Provides leadership and strategic direction, represents the council in high-level engagements, and ensures alignment with the council's vision and mission.
- ❖ **Convener:** Acts as the operational head, overseeing the implementation of council activities, coordinating among committee members, and ensuring effective execution of strategies.
- ❖ **Additional Members:** To bring specialized expertise in areas such as trade and policy, sustainable agriculture, trade and market development, contributing to the strategic decision-making process.

2. Executive Committee : Comprising the Chairman, Convener, and additional members, the Executive Committee represents a broad spectrum of the grains and pulses sector.

3. General Body : Comprising of all the Patron, Corporate, Ordinary, Nominated, and Institutional members will ensure that the leadership of GGPC is working continuously to fulfil aspirations of the council and the agriculture sector.

Steering Committee Members



Sh. RK Tiwari, Ex IAS

Chairman, SC, GGPC
Former Chief Secretary,
Uttar Pradesh



Mr. Sanjeev Chadha

Additional Secretary, WCD,
Government of India and
Ex-MD, NAFED



Dr. (Ms) Neelam Patel

Senior Advisor,
Agriculture Allied Sectors,
NITI Aayog



Dr MJ Khan

Chairman Emeritus,
Indian Chamber of Food
and Agriculture



Justice IM Kuddusi

Former Judge,
Bhubneshwar High Court



Rasesh Trivedi

Director,
TRI-UNE



Dr. Tarun Bajaj

Director,
Basmati Export Development
Foundation (BEDF), APEDA



Mr. Alok Sinha, Ex IAS

Former CMD,
Food Corporation of India



Mr. Siraj Chaudhry,

Chairman - SATS India,
Former Chairman
Cargill India



Mr Deepak Pareek

Convener GGPC
and Founder of HnyB



Membership

Patron Membership – INR 15 lac each

(Limited to 5 patron members only)

- ❖ Will be having one guaranteed member seat to the executive committee.
- ❖ Patron member logo will be highlighted on the home page of GGPC website and brochure.
- ❖ Patron member company's logos will be prominently displayed on panels of all meetings.
- ❖ Patron member nominee will be invited to all meetings with dignitaries.
- ❖ Patron members will be invited to all international delegations and meetings – inbound/outbound.
- ❖ Opportunities to represent GGPC as official representative for trade show/conferences.
- ❖ Free access to all the events organized by ICFA.
- ❖ Invitation for general body meeting to be held annually.
- ❖ Invitation to join for all meetings to discuss recommendation for various policies and other initiatives to be taken up by GGPC.
- ❖ At least one meeting will be held in each quarter to discuss policy and trade issues and agenda.
- ❖ One vote for selection of office bearer after first term of 5 years.
- ❖ Patron members will be entitled to 25% off on all trade expos, and events participations.
- ❖ Speaker slot for all GGPC meetings and events and select ICFA events.

Corporate Membership – INR 5 lac each

- ❖ Corporate member logo will be displayed on events and meetings held by GGPC.
- ❖ Free access to all the events organized by ICFA.
- ❖ Corporate member nominee will be invited to the international delegations.
- ❖ Invitation for general body meeting to be held annually.
- ❖ Invitation to join all meetings to discuss recommendation for various policies and other initiatives to be taken up by GGPC.
- ❖ Publication of all members in directory.
- ❖ One vote for selection of office bearer after first term of 5 years.

- ❖ Corporate members will be entitled to 10% off on all trade expos, and events participations.

Ordinary Membership – INR 1 lac each

- ❖ Invitation for general body meeting to be held annually.
- ❖ Invitation to join all meetings to discuss recommendation for various policies and other initiatives to be taken up by GGPC.
- ❖ At least one meeting will be held in each quarter as well as multiple webinars.
- ❖ Publication of all members in directory.
- ❖ One vote for selection of office bearer after first term of 5 years.
- ❖ Two members to be nominated on the EC by the SC.

Annual Membership Fees (Waived for 1st Year)

- ❖ Patron Members – INR 3 lac
- ❖ Corporate Members – INR 1 lac
- ❖ Ordinary Members – INR 20,000



About ICFA

The Indian Chamber of Food and Agriculture is the apex body in India, working on business, policy, and development agendas and serving as a global platform for trade facilitation, partnerships, technology, and agribusiness

services. A proactive approach helps ICFA discern critical challenges emerging in Indian agriculture and create opportunities for development, value addition, and international trade to accelerate growth in the food and agriculture sectors globally. ICFA, with more than 25 industry Working Groups and sector-specific Business Councils, represents the interests of key stakeholders at the national level and, through its international platforms and partnerships, facilitates India's global engagement in the food and agriculture sectors.

For enhanced sustainability, food safety, and quality standards, ICFA has taken up the Agriculture Stewardship Program by launching the Healthy Food Initiative program and the Good Agriculture Practices (GAP) project. In a short period of more than 9 years, the Chamber has signed MoUs with the ICAR, APEDA, NRDC, RAKEZ Group, ASYAD Group, University of California, University of Maryland, Michigan State University, Iowa State University, Western Australia University, German Agribusiness Alliance, Borlaug Institute for South Asia, African Asian Rural Development Organization, NASSCOM, Sociedad Rural Argentina (SRA), FAMATO, CCI Pau Béarn, IFPRI, etc. Through international partnerships, ICFA envisions mobilizing technologies and investments that will catalyze agribusiness and agri-startups. The more than 35-member ICFA Board has distinguished luminaries, with the Pioneer of India's Green Revolution, Prof. MS Swaminathan, as its Patron.



ICFA PARTNERS



ICFA MEMBERS



For more information, please contact

Mr Deepak Pareek

Convener - GGPC

Mobile : +91 - 9898269489

Email : deepak.pareek@icfa.org.in

Ms. Ayati Singh

Senior Manager

Mobile : +91 - 9311770523

Email : ayati.singh@icfa.org.in

214-217, Naurang House, KG Marg, New Delhi - 110001 | Tel : 91-11-41501465, 91-11-41501475

Email : info@icfa.org.in

www.icfa.org.in | www.thegggpc.com